



**Board of Directors Meeting
Friday, September 8, 2017 (9:00 am – 1:00 pm)
KASB Building**

Minutes in Review

Attendance:

Pete Bastian, Valley Center USD 262 – President
Mike Berblinger, Buhler USD 313 - KSSA
Sean Cochran, Auburn-Washburn USD 437 – KASEA
Cory Gibson, Valley Center USD 262 – KSSA
Justin Henry, Goddard USD 265 - KSSA
Kristin Magette, Eudora USD 491 – KanSPRA
Christie Meyer, Goddard USD 265 - KASCD
Bert Moore, West Elk USD 282 - KASEA
Suzan Patton, Pratt USD 382 - KSSA – Conference Call
Dennis Peerenboom, Seaman USD 345 - KASPA
Steve Splichal, Eudora USD 491 - Past President
Donna Zerr, Augusta USD 402 – Past President – Conference Call
G.A. Buie, USA-Kansas

Guest: Rob Balsters

The meeting was called to order by President Pete Bastian at 9:00 a.m.

1. Welcome

- President Pete Bastian welcomed board members and took a moment to thank Past President Donna Zerr for her leadership. He said he hopes everyone's year is off to a good start.

2. Consent Agenda

- Bert Moore moved to approve the consent agenda, which included the agenda, minutes from the March meeting and financials from May, June, July, and August be approved. Seconded by Justin Henry. Approved unanimously.

3. President's Report

- President Pete Bastian discussed USA-Kansas's sponsorship of the KTOY program. USA has sponsored at the bronze level for \$250 for the past few years. Bert Moore moved sponsor the KTOY program at the Silver level. Seconded by Cory Gibson. Approved unanimously.

4. Executive Director's Report

- Executive Director G.A. Buie reviewed the 2017-2018 budget, and 3 areas that needed changed. The Professional Services Membership income should be bumped up to \$110,000. We have 61 districts in the Professional Learning Network, compared to 25 last year. The Corporate Sponsorship should be increased from \$20,000 to \$40,000. USA has 8 platinum sponsors this year. In return, with additional income, we need to increase the anticipated expenses for food, beverages, etc. at our workshops. Cory Gibson moved to approve these changes to the budget. Seconded by Mike Berblinger. Approved Unanimously.
- G.A. also reported USA just opened 2 CD's, both in the amount of \$50,000, one with a 19-month term, and the other with a 59-month term. We hope to increase the money the association has in reserves in the future.
- President Pete Bastian remembers that he had forgotten to do introductions, as this was the first board meeting of 2017-2018. The board members went around the room and introduced themselves.
- G.A. gave an update on the new database. It has been working very well so far. We are still learning, and as we become more aware of its capabilities, we will push additional features. We require a robust database, and hired a consultant to help set it up and organize it to our specifications. Members have access to search the database, and this ability will take the place of our printed directory.
- G.A. updated the board on membership so far. This is not something we normally do at the September Board Meeting because membership forms are just starting to come in, so numbers tend to be low. However, with the ease of our new online database, about 630 administrators have joined either USA or our member associations.
- G.A. discussed the response letter USA sent to KSDE on proposed changes to K.A.R. 91-22-1a. Mid-July we received information about potential license changes, including the ability to revoke or suspend licenses for bullying behavior. We don't feel it provides an extensive enough definition of bullying, and should be referred to as "bullying behavior." There is concern this change could end up punishing those who it is not meant for. Board members held discussion on this issue, and decided it needs to be followed up on, potentially with Randy Watson.
- G.A. discussed the KACEE Pre-Professional Certification Program. G.A. has been asked by Pitt. State to put out feelers to school administrators, as they are considering offering a micro certification in the field of outdoor science. Most of the board members agreed that while it might be nice, it would not be a deal breaker when interviewing teachers, and could lead to piling additional requirements onto teachers when these items could just be addressed within the education program itself. Micro certifications can help with weak areas, but this isn't necessarily the right topic.
- G.A. discussed his trip to Philadelphia for the National Principals Conference this summer. This was their first year holding a joint conference, and it went very well. There were around 5,000 people in attendance. He found a closing speaker for the 2018 USA-Kansas Conference, Simon Bailey, at the conference, and also met with Marceta Reilly who will provide support at our Redesigning Leadership workshops.

5. Conference Update

- G.A. Buie reported we have increased our conference numbers again this year. Superintendent numbers were down some, but some registered through KASB to attend

the Law Day conference as well. This was the first year for our Professional Learning Network, and PLN membership came with one comped convention registration per district. 24 of our 35 PLN districts took advantage of this comped convention registration. The board discussed the post-conference survey results, and the need to get a jump on topics and presenters for next year. The next USA conference will be held May 30 – June 1, 2018.

Break 10:15-10:30

6. Committee Work

- The Board broke out into committees (Legislative Advocacy and Conference) from 10:30-11:35.

7. Committee Reports and Recommendations

- Legislative Advocacy
 - The Legislative Advocacy Committee discussed putting focus on the federal level, including Medicaid. They also discussed bond equalization, SPED dollars, due process for teachers, and school choice.
- Conference
 - The Conference Committee discussed possible enhancements to the conference app, as well as potential breakout topics. The board will start early this year seeking our presenters to cover these topics.
 - Topics Discussed: Trauma informed schools, Budget, Legal Topics, Evaluations, Kansans Can, Crucial Conversations, Employee Appreciation, Suicide Prevention, and Branding.

8. Lunch

- Lunch was provided by DLR Group.

9. New Business

- We are working with Wichita State University, who is offering a ½ credit for the majority of our workshops. WSU is offering a promotion through September 15 for scholarships covering the cost of the course credit. Contact Jody Fiorini with WSU at Jody.fiorini@wichita.edu, and she will walk you through the scholarship process.

10. Adjourn – 12:18 p.m.

The next USA-Kansas Board Meeting will be held October 20, 2017.