



**Board of Directors Meeting
Friday, November 7, 2017 (9:00 am – 12:00 pm)
KASB Building**

Minutes in Review

Attendance:

Sean Cochran, Auburn-Washburn USD 437 – KASEA
Eric Hansen, Bonner Springs/Edwardsville USD 204 - KASBO
Ryan Jilka, Goddard USD 265 – KAMSA – Conference Call
Christie Meyer, Goddard USD 265 – KASCD – Conference Call
Bert Moore, West Elk USD 282 - KASEA
Steve Splichal, Eudora USD 491 – KASCD
Glen Suppes, Smoky Valley USD 400 - KSSA
Jeff White, Osawatomie USD 367 - KAESP
Donna Zerr, Augusta USD 402 – Past President – Conference Call
G.A. Buie, USA-Kansas

Guest: Terry Collins, Bret Church (Zoom)

The meeting was called to order by President Elect Sean Cochran at 9:01 a.m.

1. Welcome

- President-Elect Sean Cochran welcomed board members.

2. Consent Agenda

- Glen Suppes moved to approve the consent agenda, which included the agenda, minutes from the September meeting, and financials from August and September be approved. Seconded by Bert Moore. Approved unanimously.

3. President's Report

- President-Elect Sean Cochran discussed the recent Special Education conference in Omaha. He reported there were around 900 attendees, and discussed a session he went to on the use of Student Resource Officers. They explained that SRO's should not be used for behavior management, and should only be brought in if a crime is committed. Instead, teachers should be trained on proper classroom management.

4. Executive Director's Report

- Executive Director G.A. Buie gave a membership review. Membership is at 980 right now, which is up about 235 from this time last year. We anticipate additional

membership in through November, and typically a few more around the convention. The PLN has helped bring new members in through the price break offered to those districts. Some of our smaller member associations' memberships are down and USA-Kansas is working with those associations.

- G.A. discussed the Professional Learning Network. We have 70 districts that have joined this year, up from 35 last year. About half of those eligible have taken advantage of the \$100 USA-Kansas membership.
- G.A. gave an update on the 2017-2018 Redesigning Leadership workshops. Understanding the Social and Emotional Needs of Students went very well with approximately 60 participants from around the state. We are now kicking off The Art of Parent & Community Engagement. Regional meetings went well, with around 100 administrators from around the state.
- G.A. explained that USA-Kansas has invested in a marketing audit provided by Sky King Marketing & Communications. We have made adjustments to marketing materials, websites, and email campaigns through current recommendations.
 - Glen Suppes moved to retain Sky King for the 2017-2018 school year not in excess of \$15,000. Seconded by Bert Moore. Approved Unanimously.
- G.A. brought to the Board the idea of hiring an Assistant Executive Director. He hopes this would take a little stress off of the staff and help us focus better on our member associations. We are in a good place financially to pursue this. The Board discussed the expectations of this person.
 - Glen Suppes moved to move forward with the search for an Assistant Executive Director. Seconded by Jeff White. Approved Unanimously.

5. Committee Work

- Legislative Advocacy - The Board discussed adopting KSSA's Legislative Priorities (with input from KASEA) pending approval by the KSSA Board.
- Conference & Professional Development – The Board continued to plan for the 2018 Conference and brainstormed potential breakout topics including: Trauma Informed Care, Budget, Legal, Mercury/Gemini Panel, KESA in Different Phases of Implementation, State School Board Members (Panel?), Gubernatorial Candidate Panel, Building Climate, School Security, Emergency Safety Intervention, Family Engagement.

6. Committee Reports and Recommendations

- Already Discussed.

7. Lunch

- Provided by DLR Group

8. Legislative Priorities

- G.A. Buie discussed the special committee that is set to meet for 3 days on the Kansas Supreme Court ruling on educational funding. It has not yet been scheduled.

9. New Business

- The Board is going to meet December 13 via Zoom to further discussions on the conference, follow up on the job description for the Assistant Executive Director, and finalize legislative priorities.

10. Adjourn – 11:09 a.m.

The next USA-Kansas Board Meeting will be held January 26, 2018.