



United School Administrators of Kansas

Businesses Partnering with Education

USA|Kansas is proud to offer the following opportunities for your company or organization to communicate and interact with education administrators throughout Kansas.

Administrator Monthly newsletter

The Administrator Monthly is distributed to all school districts, reaching thousands of administrators statewide. USA|Kansas offers a wide range of options for advertising in the newsletter. The Administrator Monthly is published eleven times a year (four printed editions and 7 electronic editions) and scheduled for delivery the first week of the month. If you choose to advertise in our electronic editions, you will be given the option of linking to a web address of your choice to further promote your business or organization.

Pricing:

1/4 page	\$150 (BW)	\$250 (color)
1/2 page	\$225 (BW)	\$375 (color)
Full page	\$350 (BW)	\$500 (color)

Advertising on www.usakansas.org

USA|Kansas now offers opportunities to advertise on the website. Our website is visited by building and district level administrators statewide, as well as external audiences. Advertising on the website is a way for you to reach not only the members of USA|Kansas, but potential members and other visitors.

Pricing:

Linked button	\$100/mo
1/2 tower ad	\$350/mo
Full tower ad	\$500/mo

USA|Kansas School Administrator Directory

The Directory is published annually in August and is the most comprehensive list of Kansas school administrators. The Directory is published in print and electronic formats and is available to USA|Kansas members, as well as other organization and business partners. Businesses opting to advertise in the Directory receive one complimentary copy for each paid advertisement.

Pricing:

1/4 page	\$150 (BW)	\$300 (color)
1/2 page	\$275 (BW)	\$475 (color)
Full page	\$500 (BW)	\$800 (color)

USA|Kansas annual convention

The USA|Kansas annual convention is the largest school administrators conference in Kansas. Each January, hundreds of building and district level administrators meet in Wichita for a three-day conference.

There are many opportunities for businesses to interact with administrators at the convention, including: reserving a booth in Exhibitor's Hall, sponsoring events or sessions, hosting a hospitality suite and conducting promotional seminars. For pricing and details, please contact Kim Torrez, Coordinator of Membership Services, in the USA|Kansas office.

USA|Kansas values its continued relationship with our vendors and corporate partners. We applaud your commitment to supporting education in Kansas.



United School Administrators of Kansas

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