



The mission of United School Administrators of Kansas, through collaboration of member associations, is to serve, support and develop educational leaders and to establish USA|Kansas as a significant force to improve education.

Kansas Association of
Elementary School Principals (KAESP)

Kansas Association of
Middle School Administrators (KAMSA)

Kansas Association of
School Administrators (KASA)

Kansas Association of
School Business Officials (KASBO)

Kansas Association of
School Personnel Administrators (KASPA)

Kansas Association for
Supervision and Curriculum Development (KASCD)

Kansas Association of
Special Education Administrators (KASEA)

Kansas Association of
Secondary School Principals (KASSP)

Kansas Council of Career and
Technical Education Administrators (KCCTEA)

Kansas School Public
Relations Association (KanSPRA)

**For more information about
USA|Kansas membership, programs
and services, contact us:**

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**Supporting Education
through Sponsorship of**



USA Kansas
United School Administrators of Kansas
515 S. Kansas Avenue Suite 201
Topeka, Kansas 66603
Phone: 785.232.6566
Fax: 785.232.9776
Web: www.usakansas.org

Unlimited opportunities, unparalleled access...

USA|Kansas values its continued relationship with vendors and corporate partners. We recognize and applaud your commitment to supporting education in Kansas.

Our corporate partnership and affiliate membership programs offer many opportunities to communicate and interact with school administrators throughout Kansas.

Access to decision-makers

USA|Kansas represents more than 2,000 school administrators, including: superintendents, school business officials, principals, special education administrators, public relations specialists, curriculum consultants, vocational administrators, and personnel administrators.

Target a buying audience

Each year, Kansas school administrators spend millions of dollars for products and services in their districts. These administrators are responsible for the acquisition of instructional technology services and materials, textbooks, administrative services, building maintenance, transportation services, food services and more.



CORPORATE PARTNERSHIP PROGRAM

The USA|Kansas corporate partnership program offers opportunities to expand your professional network through enhanced communication, interaction, and access to administrators. This program allows businesses to establish name recognition among those education administrators with purchasing authority.

The corporate partnership program provides an opportunity to engage in a comprehensive, targeted year-long marketing and outreach program. This is ideal for businesses who want to:

- Increase visibility and name recognition
- Position themselves in front of key decision-makers in Kansas Schools
- Save on advertising in the USA|Kansas *Administrator Monthly*, the annual directory, the USA|Kansas website and other printed and online publications
- Save on convention-related expenditures

AFFILIATE MEMBERSHIP PROGRAM

Participation in the USA|Kansas affiliate membership program allows companies to:

- Advertise in the USA|Kansas monthly newsletter, *The Administrator Monthly*
- Advertise in the USA|Kansas annual directory
- Exhibit at the USA|Kansas annual convention

If you are interested in receiving additional information about our corporate sponsorship program, please complete the attached form or contact Kim Torrez at 785.232.6566.

Please enroll me as a USA|Kansas Affiliate member. Enclosed is \$100 for a one-year membership.

Company name _____

Primary contact _____

Mailing address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____

Email _____

Payment _____ Check (enclosed) _____ Mastercard/Visa/Discover/Am Ex (circle one) # _____

Name (as it appears on card) _____ Exp. Date _____

Return to the USA|Kansas office.
515 S. Kansas Avenue, Suite 201 • Topeka, Kansas 66603
785.232.6566 phone • 785.232.9776 fax
usaoffice@usakansas.org

____ We are interested in advertising with USA|Kansas.
____ We are interested in becoming a Corporate Sponsor.
____ We are interested in exhibiting at the USA|Kansas annual convention.