



*The mission of United School Administrators of Kansas, through collaboration of member associations, is to serve, support and develop educational leaders and to establish USA|Kansas as a significant force to improve education.*

Kansas Association of  
Elementary School Principals (KAESP)

Kansas Association of  
Middle School Administrators (KAMSA)

Kansas Association of  
School Administrators (KASA)

Kansas Association of  
School Business Officials (KASBO)

Kansas Association of  
School Personnel Administrators (KASPA)

Kansas Association for  
Supervision and Curriculum Development (KASCD)

Kansas Association of  
Special Education Administrators (KASEA)

Kansas Association of  
Secondary School Principals (KASSP)

Kansas Council of Career and  
Technical Education Administrators (KCCTEA)

Kansas School Public  
Relations Association (KanSPRA)

**For more information about  
USA|Kansas membership, programs  
and services, contact us:**

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**Supporting Education  
through Sponsorship of**



**USA|Kansas**  
United School Administrators of Kansas  
515 S. Kansas Avenue Suite 201  
Topeka, Kansas 66603  
Phone: 785.232.6566  
Fax: 785.232.9776  
Web: [www.usakansas.org](http://www.usakansas.org)

# Unlimited opportunities, unparalleled access...

USA|Kansas values its continued relationship with vendors and corporate partners. We recognize and applaud your commitment to supporting education in Kansas.

Our corporate partnership and affiliate membership programs offer many opportunities to communicate and interact with school administrators throughout Kansas.

## Access to decision-makers

USA|Kansas represents more than 2,000 school administrators, including: superintendents, school business officials, principals, special education administrators, public relations specialists, curriculum consultants, vocational administrators, and personnel administrators.

## Target a buying audience

Each year, Kansas school administrators spend millions of dollars for products and services in their districts. These administrators are responsible for the acquisition of instructional technology services and materials, textbooks, administrative services, building maintenance, transportation services, food services and more.



## CORPORATE PARTNERSHIP PROGRAM

The USA|Kansas corporate partnership program offers opportunities to expand your professional network through enhanced communication, interaction, and access to administrators. This program allows businesses to establish name recognition among those education administrators with purchasing authority.

The corporate partnership program provides an opportunity to engage in a comprehensive, targeted year-long marketing and outreach program. This is ideal for businesses who want to:

- Increase visibility and name recognition
- Position themselves in front of key decision-makers in Kansas Schools
- Save on advertising in the USA|Kansas *Administrator Monthly*, the annual directory, the USA|Kansas website and other printed and online publications
- Save on convention-related expenditures

## AFFILIATE MEMBERSHIP PROGRAM

Participation in the USA|Kansas affiliate membership program allows companies to:

- Advertise in the USA|Kansas monthly newsletter, *The Administrator Monthly*
- Advertise in the USA|Kansas annual directory
- Exhibit at the USA|Kansas annual convention

If you are interested in receiving additional information about our corporate sponsorship program, please complete the attached form or contact Kim Torrez at 785.232.6566.

Please enroll me as a USA|Kansas Affiliate member. Enclosed is \$100 for a one-year membership.

Return to the USA|Kansas office.  
515 S. Kansas Avenue, Suite 201 • Topeka, Kansas 66603  
785.232.6566 phone • 785.232.9776 fax  
usaoffice@usakansas.org

Company name \_\_\_\_\_  
Primary contact \_\_\_\_\_  
Mailing address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Payment \_\_\_\_\_ Check (enclosed) \_\_\_\_\_ Mastercard/Visa/Discover/Am Ex (circle one) # \_\_\_\_\_  
Name (as it appears on card) \_\_\_\_\_ Exp. Date \_\_\_\_\_

\_\_\_\_ We are interested in advertising with USA|Kansas.  
\_\_\_\_ We are interested in becoming a Corporate Sponsor.  
\_\_\_\_ We are interested in exhibiting at the USA|Kansas annual convention.